

Trade Area Analysis

Regina, SK



REGINA, SK CMA
2010 EST POPULATION: 209,128
2006 POPULATION: 194,970
2010 EST AVG HH INCOME: \$86,281
2006 AVG HH INCOME: \$68,280

North Trade Area
2006 Population: 79,001
2010 Est Population: 84,467
2015 Projected Population: 87,650

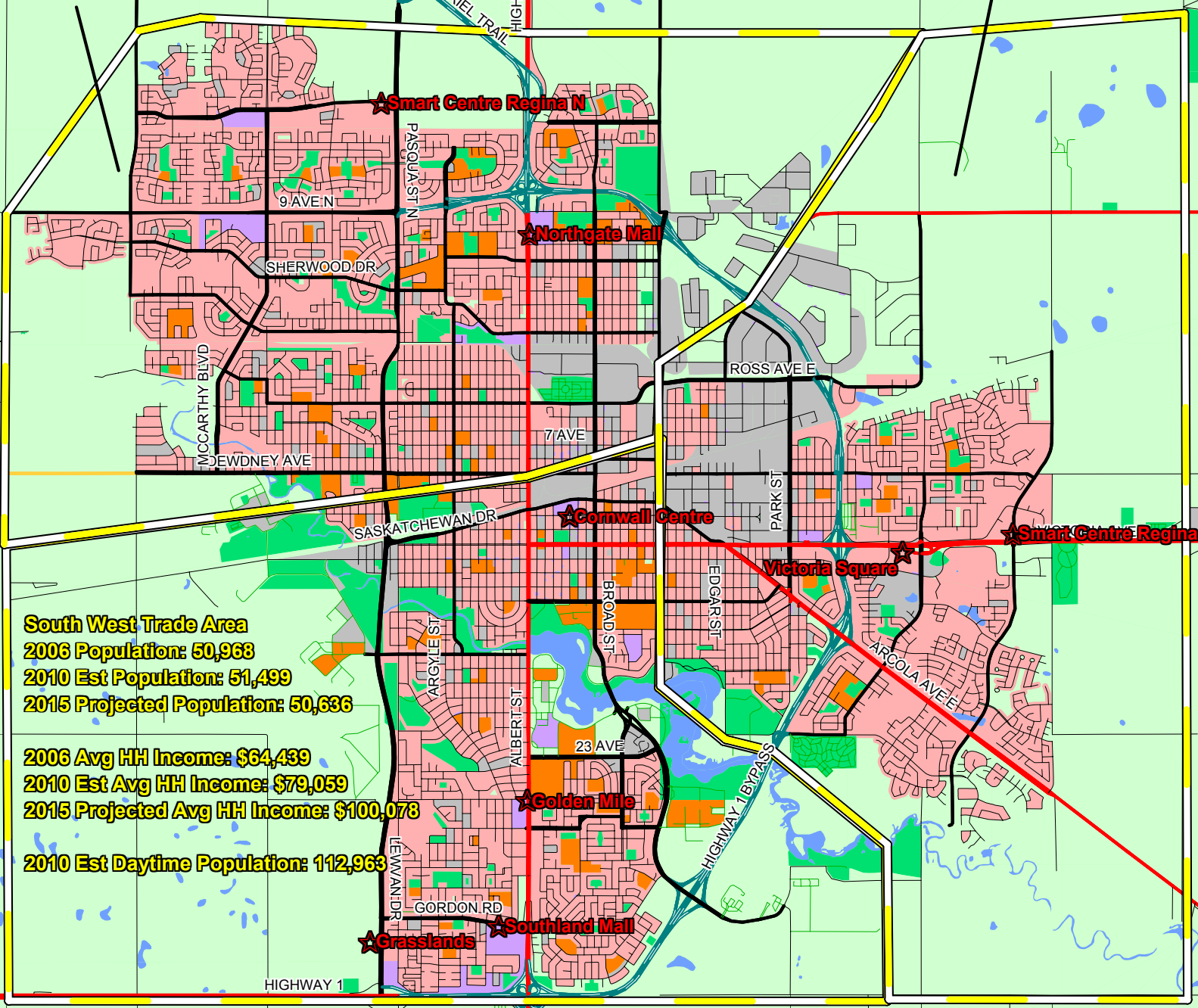
2006 Avg HH Income: \$63,327
2010 Est Avg HH Income: \$80,280
2015 Projected Avg HH Income: \$105,817

2010 Est Daytime Population: 63,353

South East Trade Area
2006 Population: 49,329
2010 Est Population: 55,902
2015 Projected Population: 55,126

2006 Avg HH Income: \$76,774
2010 Est Avg HH Income: \$98,517
2015 Projected Avg HH Income: \$125,473

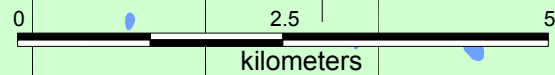
2010 Est Daytime Population: 48,993



South West Trade Area
2006 Population: 50,968
2010 Est Population: 51,499
2015 Projected Population: 50,636

2006 Avg HH Income: \$64,439
2010 Est Avg HH Income: \$79,059
2015 Projected Avg HH Income: \$100,078

2010 Est Daytime Population: 112,963





Demographics Report
Regina, SK
Sitings Realty Ltd.

New Category	North		South West		South East	
		%		%		%
Total Population						
2005 estimated	81,086		52,523		49,991	
2010 estimated	84,467		51,499		55,902	
2015 projected	87,650		50,636		55,126	
2020 projected	91,766		51,094		54,889	
2010 Total Population by Age	84,467		51,499		55,902	
0 to 4 years	5,443	6.4%	2,203	4.3%	3,462	6.2%
5 to 9 years	5,041	6.0%	1,895	3.7%	3,454	6.2%
10 to 14 years	5,174	6.1%	2,199	4.3%	3,665	6.6%
15 to 19 years	5,997	7.1%	2,748	5.3%	3,846	6.9%
20 to 24 years	6,253	7.4%	4,589	8.9%	4,165	7.5%
25 to 29 years	7,102	8.4%	4,609	8.9%	4,481	8.0%
30 to 34 years	6,797	8.0%	3,502	6.8%	4,284	7.7%
35 to 39 years	5,482	6.5%	2,844	5.5%	3,837	6.9%
40 to 44 years	5,597	6.6%	2,823	5.5%	3,834	6.9%
45 to 49 years	6,726	8.0%	3,541	6.9%	4,703	8.4%
50 to 54 years	6,379	7.6%	3,574	6.9%	4,258	7.6%
55 to 59 years	5,181	6.1%	3,407	6.6%	3,585	6.4%
60 to 64 years	3,902	4.6%	2,915	5.7%	2,722	4.9%
65 to 69 years	2,751	3.3%	2,264	4.4%	1,766	3.2%
70 to 74 years	2,146	2.5%	2,112	4.1%	1,454	2.6%
75 to 79 years	1,807	2.1%	2,088	4.1%	1,099	2.0%
80 to 84 years	1,302	1.5%	1,888	3.7%	737	1.3%
85 years and over	1,386	1.6%	2,298	4.5%	549	1.0%
Median Age - Total	35.4		42.1		35.8	
2010 Total Census Families	23,932		12,618		15,888	
Total couples	18,605	77.7%	10,307	81.7%	13,072	82.3%
Without children at home	8,212	34.3%	5,989	47.5%	5,813	36.6%
With children at home	10,393	43.4%	4,318	34.2%	7,259	45.7%
Total lone-parent families	5,327	22.3%	2,311	18.3%	2,815	17.7%
Average Persons Per Family	2.9		2.7		3.0	
Average Children Per Census Family	1.2		0.9		1.2	
2010 Household Income	33,694		25,772		22,013	
Average income	\$ 80,280		\$ 79,059		\$ 98,517	
Median Income	\$ 63,798		\$ 60,001		\$ 74,384	
2010 Occupied Private Dwellings by Tenure	33,694		25,772		22,013	
Owned	25,010	74.2%	14,122	54.8%	17,583	79.9%
Rented	8,684	25.8%	11,650	45.2%	4,430	20.1%
Band housing	0	0.0%	0	0.0%	0	0.0%
2010 Household Population by visible minority groups	83,193		49,888		55,547	
Total visible minority population	4,409	5.3%	5,441	10.9%	5,285	9.5%
Not a visible minority	78,731	94.6%	44,493	89.2%	50,382	90.7%